

“ Having a .eu web address gives customers orientation and shows our identification with our markets.

Crumpler .eu
Germany

“ Many domains are too generic, whereas .eu has a new and fresh identity. It is recognisable everywhere and does not invoke a purely “commercial” image.

Fabriziobosso.eu
Italy

Visit the .eu website, www.eurid.eu for more information about .eu and EURid.



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Youtube (Europeanregistry)

Not all addresses are created equal

Take your address to the next level with a .eu web address.

EURid
www.eurid.eu

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.eu
Your European Identity

www.eurid.eu

3 reasons to choose .eu

With .eu you:



1

Show you are **European and an international player** open for business across the 28 EU Member States, the EEA countries and beyond.



2

Signal **quality and trustworthiness** as a legal entity in the European Union or the EEA subject to EU trading and consumer laws.



3

Demonstrate your **environmental commitment** by registering a .eu. EURid, dedicated to compensating its CO₂ emissions, is the only registry in Europe to be registered by the EU Eco-Management and Audit Scheme (EMAS).

About .eu and EURid



500 million people



31 countries



3.9 million .eu names

.eu connects more than 500 million people spread across 31 countries to one Internet identity. **More than 3.9 million .eu names have been registered so far, making .eu one of the largest top-level domains in the world.**

Any natural person, company or organisation residing in or established in the European Union, Iceland, Liechtenstein or Norway can register a .eu domain name.

.eu is operated by EURid the non-for-profit organisation that manages the technical infrastructure and services needed for .eu to be present on the Internet.